

# proctor|silex®

## Proctor Silex® Alex's Lemonade Stand™ Citrus Juicer

**Partnering to Make a Difference** – The Proctor Silex Citrus Juicer was developed in partnership with Alex's Lemonade Stand Foundation (ALSF). ALSF is changing the lives of children with cancer by funding impactful research, raising awareness, supporting families and empowering everyone to help cure childhood cancer. Hamilton Beach Brands, Inc. donates \$1 to the foundation from every juicer sold.

**Simplified Use** – The electric juicer will make fresh lemonade or any other citrus juice in the 34-ounce capacity pitcher. A pulp control dial, two nesting reamers for large and small fruit and cord storage make this a convenient option for juicing at any time.

**Get the Kids Involved** – Hosting an Alex's Lemonade Stand is a great activity for children and gives them an opportunity to help others while raising awareness for pediatric cancer research. The citrus juicer comes with a full-color, kid-friendly recipe book with tips on how to host their own lemonade stand.



### DETAILS

Proctor Silex® Alex's Lemonade Stand Citrus Juicer

Model: 66331

MSRP: \$24.99

Availability: Now

**Fighting Childhood Cancer, One Cup at a Time** – Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). In 2000, 4-year-old Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement, complete with thousands of volunteers across the country carrying on her legacy of hope. To date, Alex's Lemonade Stand Foundation, a registered 501(c) 3 Charity, has raised more than \$250 million toward fulfilling Alex's dream of finding a cure, funding over 1,000 research projects nationally. For

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