

Proctor Silex® BrewStation™ Coffeemaker - Cup-at-Time-Coffee for Everyone



Affordable BrewStation™ Technology for Coffee Drinkers Who Demand Great Taste and Ease of Use

Millions of coffee drinkers have enjoyed BrewStation™ brewed coffee. The new Proctor Silex® BrewStation™ Coffeemaker is the affordable alternative to the traditional coffeemaker providing fresh-tasting coffee cup after cup. The Proctor Silex® BrewStation™ Coffeemaker has signature one-hand dispensing for up to 10 cups of drip-brewed coffee without the hassles of carafes; there's no pouring and no spilling. Best of all, there's no carafe to break.

Each BrewStation™ Coffeemaker features gentle, self-regulating heater technology that adjusts depending on the amount of coffee in the coffee tank. The result? A fresh, hot cup of coffee without that bitter, overcooked taste you get from traditional coffeemakers. Just perfect for that extra cup of coffee before the day begins.

KEY FEATURES

One-Hand Dispensing – No carafe, no pouring, no spilling.

Coffee Tastes Fresh Longer – Virtually eliminates overcooked, scorched-tasting coffee with a gentle keep-warm heater.

When You Want It, How You Want It – Brews up to 10 delicious servings, dispensing them one-cup-at-a-time.

MSRP: \$44.99 (Model 44301 white switch)

\$54.99 (Model 44371 white clock)

Availability: September 2005

Toll-Free Number and Web Site:

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Press Room: Go to www.proctorsilex.com and click on “press room.”