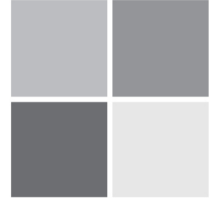


Proctor Silex®

Durable Design Line



Product Name/MSRP: Proctor Silex® Durable Design Line

12 Cup Clock Coffeemaker: (Black, White, Red) \$24.99
12 Cup Switch Coffeemaker: (Black, White, Red) \$19.99
10 Speed Plastic Jar Blender: (Black, White, Red) \$19.99
2 Slice Toaster: (Black, White, Red) \$17.99
4 Quart Slow Cooker: (Black, White) \$17.99
4 Slice Toaster Oven: (Black, White) \$29.99
Can Opener: (Black, White) \$14.99

Availability: April -July 2011

Toll-Free Number and Web Site:

800-851-8900; www.proctorsilex.com

Media Contact:

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Press Room:

Go to www.proctorsilex.com and click "press room."



Tested. Proven.® Features

Cohesive design on a budget – It can be hard to find a complete line of products with a consistent look. This new line of products means even the most value-conscious consumer can have a sleek, clean look in the kitchen.

Durability you can rely on – Dishwasher safe crocks and carafes, powerful motors and tough materials give you the value you have come to expect from Proctor Silex.

Thoughtful gifts for new kitchens– Get together with friends and family to help a loved one set up a new kitchen. Whether just out-of-school, just married or just divorced - anyone settling in to a new place will love this durable but attractive line of appliances.

Spice up your kitchen - Our matching appliances make it easy to prepare a wide range of meals, from coffee with friends to an elegant gourmet dinner for the boss.

Banana Berry Smoothie

Ingredients

¾ cup milk
1 cup frozen strawberries
1 ripe banana, broken into pieces
8 oz. vanilla or strawberry yogurt

Directions

1. Place all ingredients in blender jar; cover.
2. Pulse for 45 seconds or until desired consistency.

Serves: 1-2

Recipe from the Hamilton Beach Brands Test Kitchen